



**e-Governance  
Conference**  
Tallinn, Estonia

# From bytes to benefits

**Raising prosperity through digital  
transformation**

**Hybrid. 28-29 May 2025, Tallinn, ESTONIA**

**[egovconference.ee](https://egovconference.ee)**

A hybrid conference is expected to attract **500+** highly engaged policymakers, politicians, civil servants, and donors from around the world online, with more than **450 participants** attending onsite in Tallinn's trendiest neighborhood – Noblessner.

**#egov2025  
EXPO package**

**Support the event, and shape the future!**

Join the leading global event for digital governance to shape the future of digital transformation and participate in the **expo**.

#egov2025 informs, inspires, shares ideas, and fosters meaningful connections with **digital transformation leaders** and practitioners.

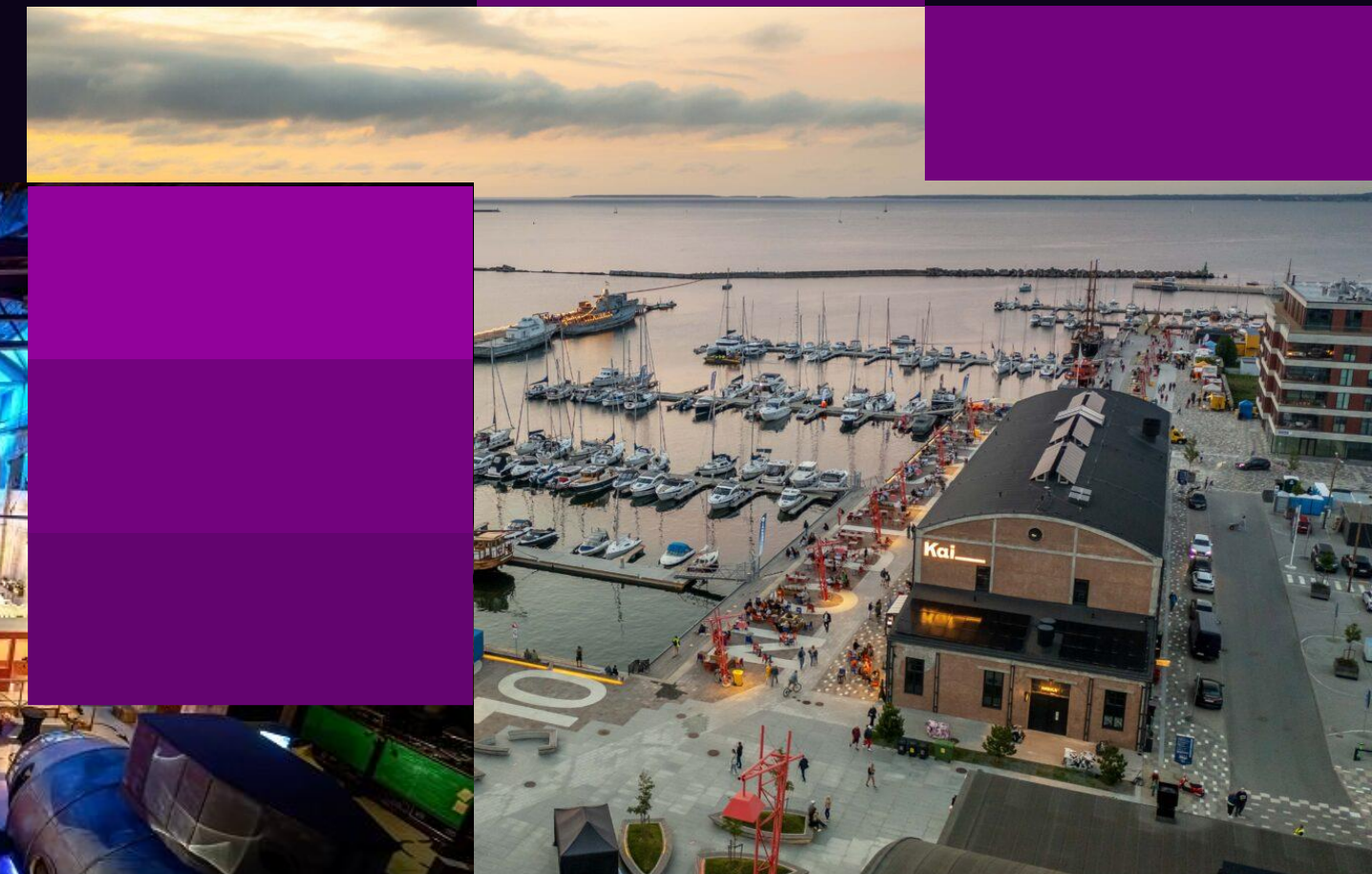
# Hybrid Conference: topics, venue, participants

The 11<sup>th</sup> conference examines the strategic role of digital technologies in shaping long-term economic growth and competitiveness in both developed and emerging markets.

In keynotes, sessions, showcase corners, and workshops, we'll explore the intersections of economy and interoperability, cybersecurity, governance, data management, digital services, and AI.

## Participants from more than 70 countries

- **Politicians, policymakers, civil servants and civil society leaders** who are developing and implementing national digital strategies.
- **Donor organisations** supporting the development of open, transparent, and efficient governance practices via IT solutions.
- The **business community** that is developing digital governance applications and assisting governments with implementation.



## Noblessner awaits you!

The event will take place at **the Proto Invention Factory and Nobel Hall in Noblessner, Tallinn**, the most stylish seaside quarter of the region.

[>>>noblessner.ee/en](https://noblessner.ee/en)

#Expo

# Expo is the pulse of the Conference

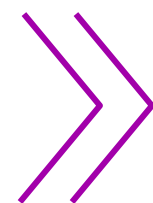
Being part of the e-Governance Conference 2025 as an exhibitor **will place you in the spotlight for government decision makers** who are looking for new solutions in digital transformation.

The EXPO is perfectly situated in the **networking hub** to keep you connected and engaged.

You can:

- **Network with high-level officials**, donors, and country delegations from around the world.
- **Promote your business** by presenting your latest technologies.
- **Generate leads** and have discussions with potential new clients.

Place your company at the forefront by taking part in our programme and showcasing your solutions.



Raise market awareness by sharing your company's vision, knowledge, and skills.



Contact us!  
Tiina Viiderfeld  
[tiina.viiderfeld@ega.ee](mailto:tiina.viiderfeld@ega.ee)  
For bookings or personal offers.

#Expo

# Participate as an exhibitor

## ON-SITE EXPO 28 – 29 May

On-site booth at the Noblessner Nobel Hall

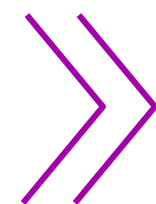
- Have an exhibition stand at the event.
- Network with government decision makers during conference and social events.
- Present your company in a live interview during the break.
- Organise interactive discussions with attendees at the showcase corner.
- Technical support before and during the event.

## ONLINE EXPO 27 – 29 May

The virtual event platform is provided by Worksup

- Easy to use for exhibitors and online attendees.
- Share videos, presentations, and links about your products and services.
- Engage participants with live demos, chats, and video calls.
- Your content and information remain available for a full month after the conference.
- Technical support before and during the event.

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Raise market awareness by sharing your company's vision, knowledge, and skills.



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# Packages

What you get	Gold Partner €25,000	Silver Partner €12,000	Supporter €6,000	ON-SITE EXPO €3,000	VIRTUAL EXPO €1,500
Speaking slot at invited session/panel discussion or conducting a workshop	✓				
Presentation at Showcase corner	✓				
Live podcast recording and dissemination via Digital Government Podcast	✓				
Company advertisement (max. 1 minute) played at the conference during the breaks	✓	✓			
Free tickets to the on-site conference (includes social event)	15	10	4	2	
Free tickets to the online conference	100	50	25	10	10
On-site expo stand	✓ priority placement	✓ priority placement		✓	
Virtual expo stand	✓ priority placement	✓ priority placement	✓		✓
Live interview during the break	✓	✓	✓	✓	
Interview recording for dissemination	✓	✓	✓	✓	
Company information in the conference newsletter	Twice	Twice	Once	Once	Once
Logo and profile on conference website EXPO page	✓	✓	✓	✓	✓
Logo on the conference website front page in Partners section	✓	✓	✓		
Logo at the background wall on main stage	✓	✓			
Logo at the photo wall (onsite conference)	✓	✓	✓		
Logo on the social media post that invites to the conference expo online and on-site	✓	✓	✓	✓	✓
Logo present in after-movie of the conference	✓	✓			
Data of conference participants (with contact information) of those who have given permission	✓	✓	✓	✓	✓

# Additional opportunities

## Additional opportunities:

- Welcome dinner host/ sponsor **€ 15,000**
- Showcase corner (topic aligned with eGA) **€ 8,000** on 28 May; **€ 6,000** on 29 May
- Workshop (topic aligned with eGA) **€ 8,000** on 28 May; **€ 6,000** on 29 May
- Additional video at the online expo **€ 1,200** on 28 May; **€ 1,000** on 29 May
- Priority placement at onsite expo or bigger expo area **€ 1,500**

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