



28–29 MAY 2025

From Bytes to Benefits: Raising Prosperity Through Digital Transformation

A hybrid event: live in Noblessner, Tallinn, and online at egovconference.ee

Welcome to the e-Governance Conference, the **world's leading event** for digital governance!

The acceleration of technological advancements demands that leaders adopt clear strategic visions, and take decisive steps to ensure that digitalisation translates into prosperity and tangible benefits for people. This requires first asking *why*, before asking how and *what*.

The **11th e-Governance Conference** comes at this key moment. Policymakers worldwide are grappling with the challenge of aligning digital strategies with sustainable development and inclusive public service delivery. The need for **secure, economically viable, and citizen-centric** digital governance models has never been greater.

The e-Governance Conference 2025 focuses on **economic value**, governance maturity, and **smart leadership** to drive change. This year's discussions will explore the intersection of digital transformation and prosperity as a guiding principle across all policy domains.

Moving beyond abstract goals, we will examine how countries can leverage digital tools to build stronger economies and societies – going beyond simple optimisation to shaping meaningful progress.

Key topics and themes

The agenda will address the most pressing aspects of digital governance. **Strategic governance** and **AI** will be explored as essential enablers of economic and administrative efficiency, balancing innovation with privacy and ethical considerations. Navigating the **true costs and benefits** of digital transformation and turning **digital investments into tangible benefits** will also be central. **Interoperability and digital resilience** are included to ensure that governments can protect infrastructure while maintaining public trust.

A healthy **future economy** requires **skilled professionals** as well as **broad digital literacy** among the population. Discussions will highlight how **capacity-building** initiatives can sustain and expand digital transformation efforts. **Public-private partnerships (PPPs)** and **cybersecurity** will also be examined, emphasising how cooperative models can accelerate digital progress. Services, engagement, and sustainability in digital development – both financial and environmental – will be other core areas of discussion.

Speakers

The conference promises rich, insightful discussions and invaluable networking opportunities, featuring notable speakers like **Alar Karis**, President of the Republic of Estonia, **Eeva Hellström**, Senior Lead for Foresight and Training at the Finnish Innovation Fund Sitra, **Matthew Blakemore**, CEO of AI Caramba! (United Kingdom), Lili Milani, Head of Estonian Biobank, **Stefan Andonovski**, Minister of Digital Transformation of North Macedonia, along with many other distinguished digital leaders and experts from around the world.

A complete list of conference topics, the detailed agenda, information on keynote speakers and panellists, and background materials will be available at egovconference.ee.

Change, within reach

This year, we will take a focused look at digital transformation where it matters most – for the prosperity of society. We see it as a **path towards empowerment and action**. By exploring real-world cases, participants will gain a broader **understanding of what works and why**, benchmarking their own progress against global leaders and emerging innovators.

Engage with peers, innovators, and industry leaders to explore digital transformation in action, and uncover solutions that drive measurable impact. At its core, this journey is about **connection** – bridging **insight and execution**, policy and technology. Learning firsthand from field experts and decision-makers, participants will return to their daily roles **primed to drive transformation** in their own contexts.

On-site experience

The e-Governance Conference 2025 is a hybrid event that offers plenty of opportunities to connect. This year's edition is more diverse than ever. The main stage will host keynotes and panels, while the showcase stages feature pocket-sized presentations from the e-Governance Academy (eGA) and its partners. Interactive workshops will take place next door. As always, participants can network with colleagues, organisations, and new partners in the common and Expo areas.

This year's venue is the Proto Invention Factory and Nobel Hall in Noblessner – Tallinn's most dynamic seaside district, which itself embodies transformation. Once a submarine shipyard, Noblessner has evolved into a thriving hub where the spirit of innovation and creativity also inspires its architecture. Explore at: noblessner.ee/en



For supporter and Expo opportunities:
egovconference.ee/expo



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Join us in Tallinn! Online works too

The e-Governance Conference 2025 is designed for those who drive digital transformation at the national, regional, and local levels. Whether you are a **government strategist**, **technology expert**, **civil society representative**, or **private sector innovator**, this event will offer insights that shape digital governance worldwide.

By attending, participants will:

- Gain **cutting-edge knowledge** on the latest advancements in digital governance
- Connect with **global experts and decision-makers** advancing the digital agenda
- Access **real-world case studies** and success stories that offer replicable solutions
- Engage in **peer-to-peer learning** and establish valuable partnerships

Join us for a global conversation that translates digital potential into economic and social progress. Come curious – leave with ideas and initiative.

About the organiser

The e-Governance Conference is an annual event organised by the e-Governance Academy (eGA), a centre of excellence founded in 2002 to increase the prosperity and openness of societies through digital transformation. Dedicated to this mission, eGA has partnered with over 300 organisations in 145 countries to build successful digital societies that improve their citizens' lives, strengthen economies, and deliver transparent, democratic and effective public administration. Find out more ega.ee

In 2025, the conference will be co-organised with Estonia's Ministry of Foreign Affairs and the Estonian Centre for International Development (ESTDEV).

