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UNLOCKING COMPETITIVENESS THROUGH DIGITAL INNOVATION: FROM INVESTMENT TO IMPACT



**DOES
INVESTMENT
ALWAYS LEAD
TO IMPACT?**

RISK





RISK REWARD



RISK AND REWARD

INNOVATION IS LIFE



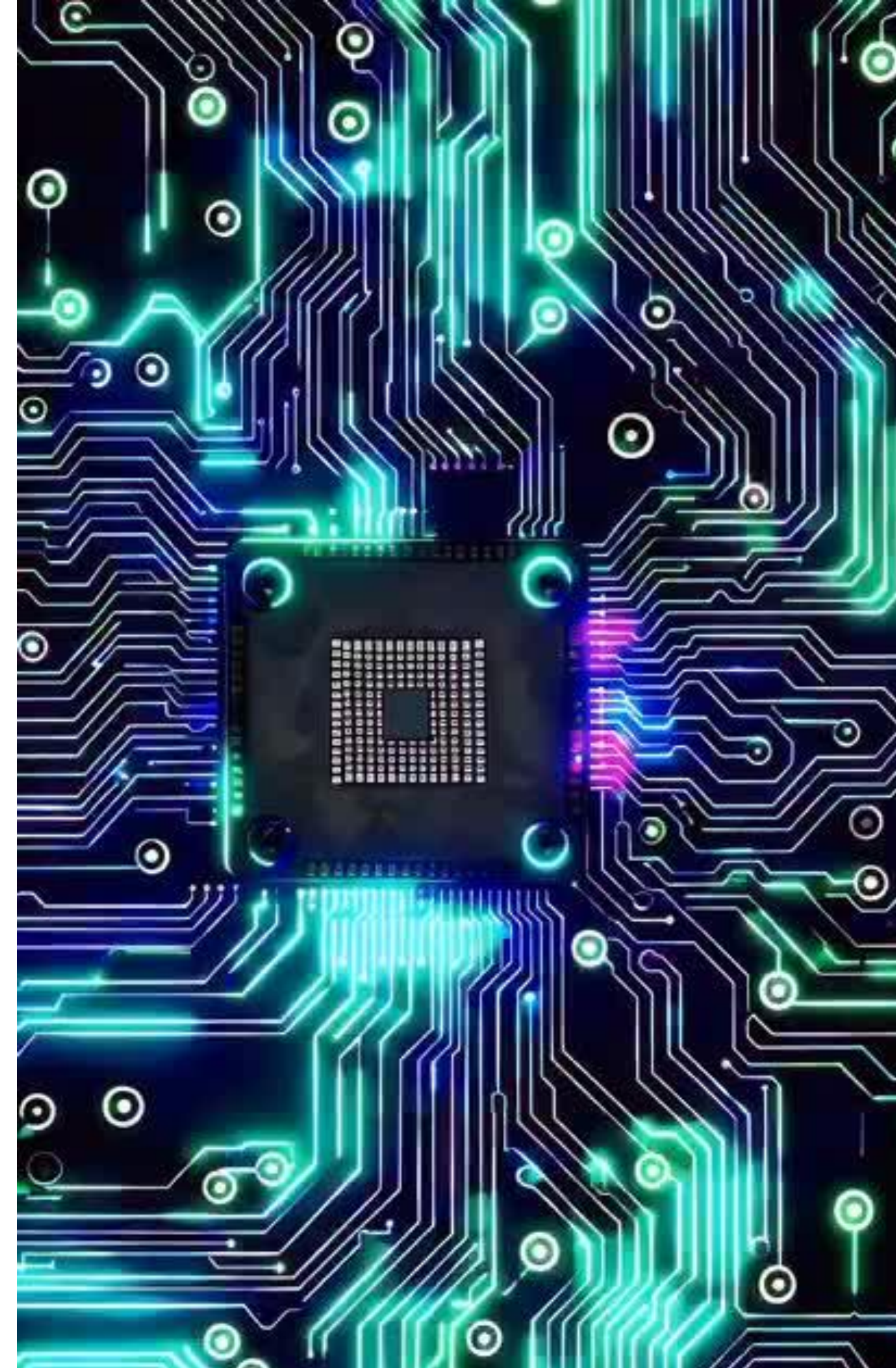
The background is a dark blue digital network. It features numerous nodes, some of which are highlighted with white circles and connected by thin white lines. Various data elements are scattered throughout, including percentages (20.48%, 6.59%, 70.14%, 78.62%, 71.72%), numbers (115 58000 1039, 460 71168 7351, 119 9706235, 985 1400039, 403 888674, 693 9895439, 54905244, 4181799, 47328, 313 6789, 13.19), and small bar charts. A central node is highlighted with a white circle and connected to several other nodes. A rectangular box is positioned near this central node, containing a table of numbers and a bar chart. The overall aesthetic is high-tech and data-driven.

DIGITAL IS DISRUPTIVE

FROM INVESTMENT TO IMPACT

**FASTER
DEEPER**

TOGETHER



The background is a dark, abstract digital landscape. It features a series of undulating, wireframe-like hills in shades of blue and purple, composed of many small dots. Above these hills, numerous vertical streaks of light in various colors (blue, green, yellow, orange) descend from the top, resembling a digital rain or data stream. The overall effect is a sense of depth and digital connectivity.

TOGETHER

**ECOSYSTEMS
ARE KEY**



THE EIT DIGITAL ECOSYSTEM

4000 talent pool

60 universities

Hub in Silicon Valley

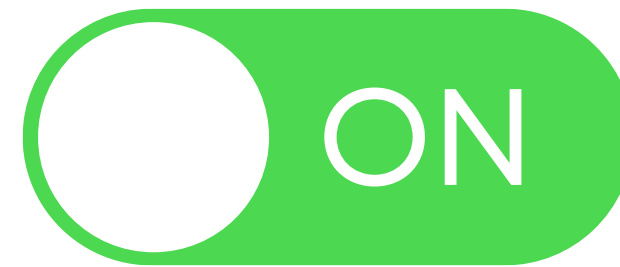
350 partners

500 startups

23 offices in Europe

1000 investors

ECOSYSTEM



Talent & skills - educate, attract, retain

Tech & infrastructure (universities, corporates, startups)

Shared responsibility and values

Open collaboration culture (private & public)





**INVEST IN SKILLS AND
TALENT DEVELOPMENT,
ATTRACTION AND
RETENTION**

6

Participating top technical European universities

Covering cutting-edge deep technologies
(**AI, quantum, chips, robotics**) and beyond
(**FinTech**) and bridging them to **business**,
innovation and **entrepreneurship**



TECH & INFRASTRUCTURES



Secure and sustainable digital infrastructures

Connectivity: Gigabit for everyone

Cutting edge Semiconductors: double EU share in global production

Data - Edge & Cloud: 10,000 climate-neutral highly secure edge nodes

Computing: first computer with quantum acceleration

RESCHIP4EU

Reinforcing Skills in Chips Design for Europe

Timeline: 48 Months from 01/06/2024

Partners: 13

Total budget: € 9 869 103

EU funding: € 4 934 551

TAL
TECH



EIT Digital's **thought leadership** report analysed the potential of **digital technologies to achieve green growth** in Europe, discussed opposing angles and presented policymakers with scenarios supporting decisions.

EIT Digital's ecosystem partners



BOSCH



TECH & INFRASTRUCTURES



Digital transformation of businesses

Tech up-take: 75% of EU companies using Cloud, AI, or Big Data

Innovators: grow scale-ups & finance to double EU Unicorns

Late adopters: more than 90% of SMEs reach at least a basic level of digital intensity



EIT Digital participates in 8 **European Digital Innovation Hubs (EDIH)** and runs the **SME4DD project**. The **DigitalTech EDIH** active for 20 months, reached through 40 events **10.000 citizens** and upskilled about **1.500**.

Restimo, belonging to **EIT Digital's Equity Portfolio**, successfully secured €465,000 from a diverse group of private investors, signalling strong market confidence in its groundbreaking solution designed to streamline restaurant operations.

 **restimo**



Join thousands of merchants using Restimo:

COSTA
COFFEE

north fish

BERLIN

Charlotte

ORZO

SUSHI KUSHI

PIZZA

BEYOND PROFIT - INVEST IN ESG

Carbon management

Renewable energy
solutions

New Materials

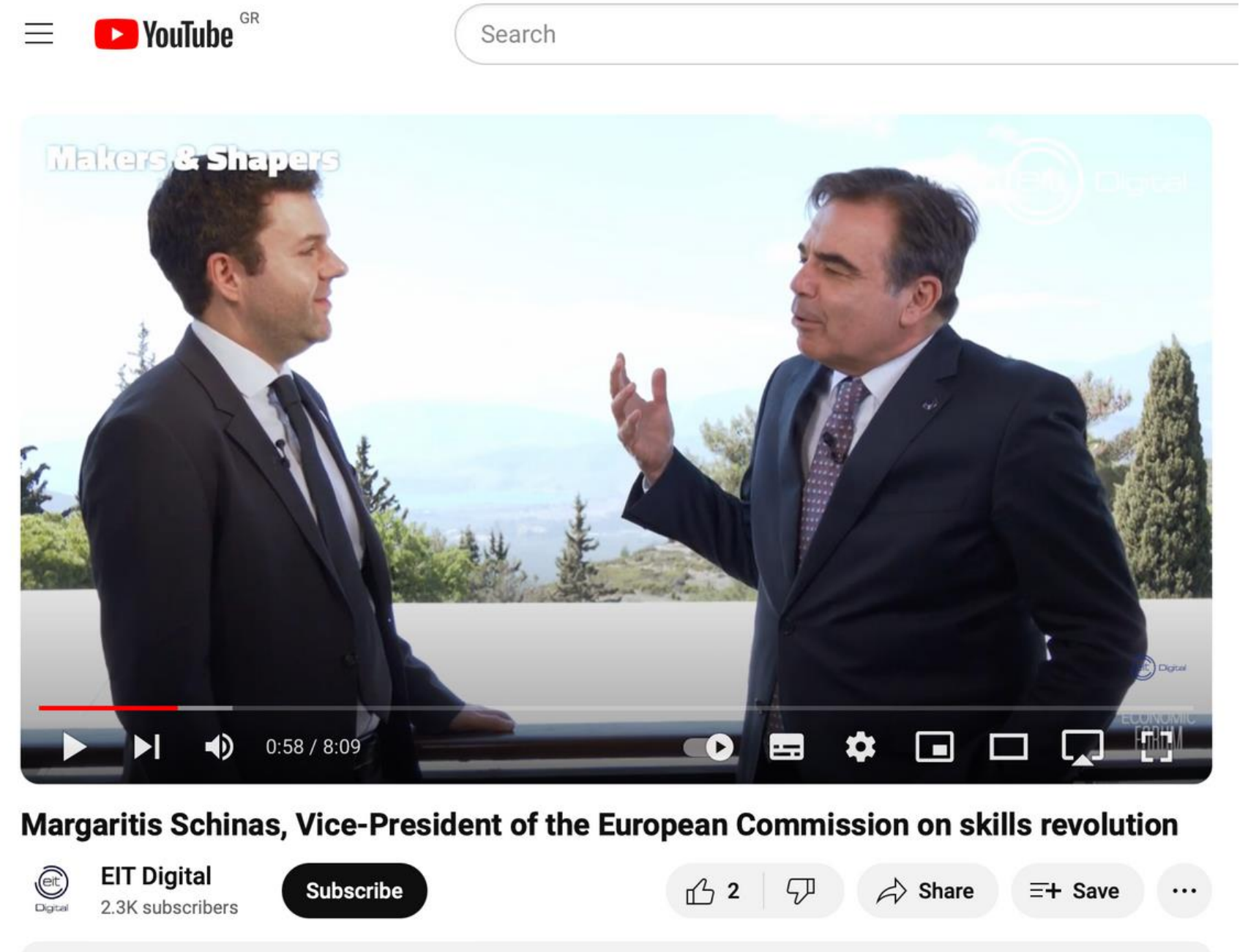
21% of capital
invested in
Europe

11% of
capital
invested in
the US

Share of % capital invested in
sustainability in 2024

MAKERS & SHAPERS

DIGITAL POLICY MEETS DIGITAL INNOVATION



RISK &
REWARD

**EVERYONE SHOULD
EMBRACE RISK
TAKING**

NOT ONLY ENTREPRENEURS





GOVERNANCE AND INTRAPRENEURSHIP

**SANDBOX
TECHNOLOG
V**



THREE SCENARIOS FOR REGIONAL AND NATIONAL ECOSYSTEMS

SCENARIO #1

FRAGMENTATION

INNOVATION

WITHOUT IMPACT



SCENARIO #2

FOLLOWER

**FAST BUT AS
CUSTOMER OF
FOREIGN TECH**



SCENARIO #3

STRATEGIC AUTONOMY

**INDUSTRY-ANCHORED,
VALUES-DRIVEN
ECOSYSTEMS**



MEASURING IMPACT

MORE UNICORNS

VS

**INTERCONNECTED ECOSYSTEMS
THAT SCALE TOGETHER**



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WE BUILD WHAT'S NEXT

NOT ALONE, BUT TOGETHER.

**NOT SLOWLY, BUT WITH SPEED
AND CLARITY.**



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FOR TOMORROW & RESPONSIBLY



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THANK YOU

**FEDERICO
MENNA
CEO
EIT DIGITAL**

