



Governing for digital prosperity: leading with purpose

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We are living in interesting times

- Climate change
- Changing international order
- Fast developments in technology and science

Pressure on governance:

- Make fast decisions
- Do more with less



Trust - Centre of Gravity

Trust is a precondition for effective innovation and crises response

- Transparency
- Accountability
- Inclusive governance
- Effective governance



Transparency and Accountability

- Reduces corruption
 - Oversight
 - Integrity and competence
 - Predictability
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- Big brother reversed – people can track the government



Inclusive governance

- Enables private sector, civil society, academia and citizens to contribute
- Governments are not equipped to deal with everything
- From e-consultation to co-creation
- Citizen assemblies
- Participatory budgeting



Effective governance

- Efficient and user centric services
- Less bureaucracy – smaller state
- Ease of doing business – thriving entrepreneurship
- Once only...



Conclusion

- Digitalisation is an enabler, not a goal in itself
- Trust is a precondition
- Strategic communication